

Hotel/Motel Tax Grant Application

Applications can be mailed to Jefferson City Hall at 220 N Chestnut Street, Jefferson, Iowa 50129, dropped off at Jefferson City Hall, or emailed to cjeff@cityofjeffersoniowa.org

Date: _____

Applicant Information

Name of organization and financial information. (Please list officers of the organization and provide balance sheet and income statement)

Mail Address: _____

Contact Name & Title _____

Telephone: _____ Email Address: _____

Please attach additional information to the following questions if need be.

Description of project:

How does the proposal promote the City of Jefferson?

Date of event or project start and end date.

What is the amount requested and how are the funds going to be used?

Are there any other funding sources? How much?

Hotel/ Motel Grant Application Criteria

Intent:

The Hotel/Motel Tax (HMT) is a 7% local tax imposed on the renting of lodging within the City of Jefferson. As per the City of Jefferson Municipal Code, 80% of the revenue derived from the hotel and motel tax shall be spent for the promotion and encouragement of tourism and convention business in the City. The City has developed the following criteria to access the funds.

1. Only requests from 501 non-profits organizations will be considered\
2. Hotel/Motel funds shall only be used for promotion and encouragement of tourism and convention business in the City of Jefferson. Requests for funding that will promote Jefferson as part of Greene County are limited to a 45% maximum reimbursement from Hotel Motel Tax.
3. Hotel Motel Tax will not be approved for Sponsorships of fundraising events, fundraising expenses, requests for donations to capital campaigns, general operating expenses (utilities, salaries, construction, debt, programs, projects promoting specific religious or political viewpoints).
4. Approval of funding request are subject to available funding and final approval by the Jefferson City Council.
5. Expenditures of Hotel Motel Tax are on a reimbursement basis with the user providing accurate accounting of the expenditures including receipts.
6. Expenditures made prior to an approved application will not be eligible for funding.

Applicants are encouraged to inquire about the eligibility of a proposal prior to applying.